## Fameccanica Life+ Newsletter



Life+ Newsletter • Issue 1 • October 2013



## The Life+ Project in Fameccanica

On July 1st, 2013 Fameccanica was granted financial support to project proposal N° LIFE12 ENV/IT/000423 – LIFE GLUELESS, concerning the development of means for cost savings in diaper production processes.

Such financial support was acknowledged by Regulation (EC) N° 614/2007 of the European Parliament and of the Council of 23 May 2007 concerning the Financial Instrument for the Environment (LIFE+).

The project aims to demonstrate to

## What is EU's LIFE programme?

The LIFE programme is the EU's funding instrument for the environment. The general objective of LIFE is to contribute to the implementation, updating and development of EU environmental policy and legislation by co-financing pilot or demonstration projects with European added value. industry and policy makers that significant environmental impact reduction in Absorbent Hygiene Products (AHP), such as diapers, can be realized, with appropriate solutions that will be the subject of this project. The project will showcase how environmental impact can be reduced, while cost competitiveness can be held or even increased.

The project shall run for three years, starting July 1st, 2013 to Dec. 31st, 2016.

LIFE began in 1992 and to date there have been three complete phases of the programme (LIFE I: 1992-1995, LIFE II: 1996-1999 and LIFE III: 2000-2006). During this period, LIFE has co-financed some 3104 projects across the EU, contributing approximately  $\leq 2.2$  billion to the protection of the environment. Cost saving in diaper production processes and environmental impact reduction



The EU Life+ logo



The Life+ flag at Fameccanica entrance