

# FAMECCANICA GROUP AT A GLANCE

FOUNDED IN 1975, Fameccanica is recognized as a benchmark manufacturer of machinery for disposable hygienic absorbent products



5

**MORE THAN 1100 MANUFACTURING** lines delivered since 1975



### **CONSTANT FOCUS ON INNOVATION:**

technology, manufacturing processes and finished product design



**SERVING TODAY OVER 75 MULTINATIONAL**, Regional and Local Companies **GLOBAL PRESENCE** with 4 plants located in ITALY, CHINA, BRASIL and U.S.A.



Over 900 employees worldwide









**Co-funded by EU's** financial instrument supporting environmental, nature conservation and climate action projects



CCaLC Carbon Footprinting Tool Results validated by the University of Manchester







# FINANZIARE L'INNOVAZIONE: L'ESPERIENZA FAMECCANICA

28 novembre 2016







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# FINANZIARE L'INNOVAZIONE: L'ESPERIENZA FAMECCANICA

28 novembre 2016



Il programma EU Life, i numeri in gioco e l'approccio adottato da fameccanica per la decisione di partecipare al programma



ONFINDUSTRIA

CHIETI PESCARA

Francesco D'Aponte, Director of Design and R&D



Il Progetto Fameccanica Life+ Glueless e le 5 features identificate: obiettivi e risultati del progetto

Alessandro D'Andrea, Marketing & Innovation Manager



L'assessment LCA dell'università di Manchester per valutare l'impatto ambientale delle soluzioni: l'approccio, gli strumenti e una sintesi dei risultati

Diego Gualtieri, R&D Project Manager



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# What is EU's LIFE programme?

### "LIFE is the EU's financial instrument supporting

environmental, nature conservation and climate action **projects** throughout the EU. The general objective of LIFE is to contribute to the implementation, updating and development of EU environmental policy and legislation by co-financing pilot or demonstration projects with European added value."





LIFE began in 1992 and to date there have been four complete phases of the program:

- LIFE I: 1992-1995
- LIFE II: 1996-1999,
- LIFE III: 2000-2006
- LIFE+: 2007-2013

During this period, LIFE has co-financed some 3954 projects across the EU, contributing approximately  $\in$  3.1 billion for the protection of the environment.

### EU already started phase LIFE 2014-2020





# Fameccanica and LIFE+

On July 1st, 2013 **Fameccanica** was granted financial support to project proposal N° LIFE12 ENV/IT/000423 concerning the development of means for cost savings in diaper production processes.

The project **LIFE Glueless "Petrol based Glue and Energy consumption reduction in diapers production processes"**, aims to demonstrate to industry and policy makers that **significant environmental impact reduction** in Absorbent Hygiene Products (AHP), such as diapers, can be realized, with appropriate solutions that will be the subject of this project.

The project will showcase how environmental impact can be reduced, while **cost competitiveness can be held or even increased**.

The project has started on July 1st, 2013 and will continue until Dec. 31st, 2016.

Partners: FATER and University of Manchester

# When is it appropriate to look for EU co-funding?

Our experience:

The opportunity of a co-funding from the EU should be done only if the project is part of the company strategy, not the opposite.

The questions are:

Is the project part of our Strategy?
 Is the Company willing to do the project even in absence of co-financing?

IF THERE ARE SUCH CONDITIONS EU OFFERS MANY OPPORTUNITIES.

# How difficult is to manage projects involving EU?

### Our experience:

EU requires a lot of attention to the progress of each step of the project. All the steps are monitored periodically in detail. There is a significant amount of documents to prepare. EU requires that the progresses are divulged to the public.

### Consequent Benefit:

The systematic control of the EU keeps the team focused on project results.

# **Partnerships**

- Project can **not** be done as **single companies**.
- Partnerships with other companies and universities/research centers are normally required.
- EU requires all partners not to have the same nationality. Our project included University of Manchester.
- There are professional companies that help in the selection of universities and research centers for EU projects.
- The selection of the **Partner** must be **strategic** for the **achievement** of the project results.

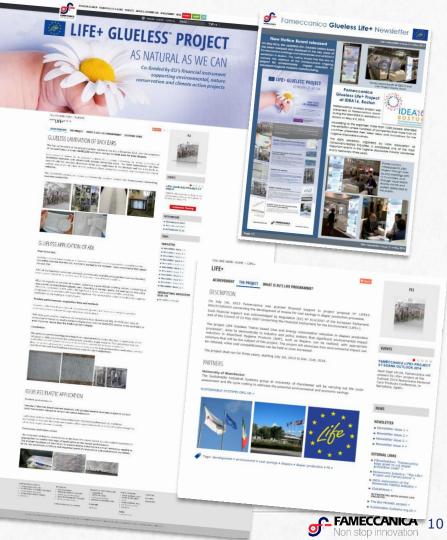
# Dissemination to the public: Example: The Fameccanica Life+ website

Since November 2013, the Fameccanica Life+ website has been published on line.

http://www.fameccanica.com/en/life-project

The website has the aim to disclose a selection of key information to the audience and demonstrate the process steps already achieved

The website includes the key achievements and periodical newsletters since the start of the project.



# Dissemination to the public: Example: Conferences and Exhibitions

The Glueless Project has been presented:

At Index Exhibition in Geneva in 2014
 At Cidpex conference exhibition in China in 2014
 At Outlook Edana 2014 Conference in Barcelona, Spain
 At IDEA Exhibition in Boston in 2016
 At INDA Hygienix 2016 Conference in Orlando, Florida

and of, course... Today at Confindustria Chieti-Pescara







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# **The purpose of Fameccanica Life+ GLUELESS project**

### Purposes:

- Definition of 5 sub-processes: technical assessment of thermal welding and ultrasonic technologies as replacement of current gluing processes
- Verification of the weldability of raw materials
- Design of the Test Equipment and **validation of the prototypes** in the R&D laboratories •
- Manufacture of samples for each of the 5 sub-processes

During the project:

Introduction of innovative concepts to achieve the result

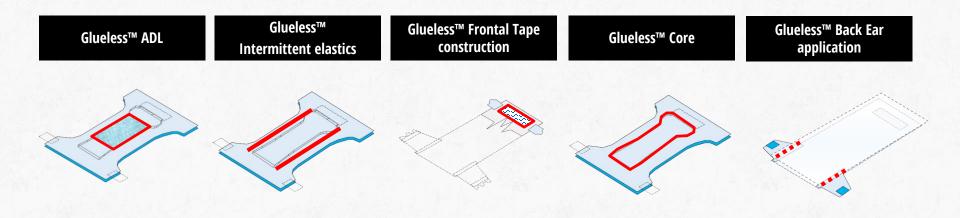
### In addition

 Other opportunities have been also investigated on top of the 5 sub-processes identified and funded on separate internal projects.

### 2 additional sub-processes have been identified and developed







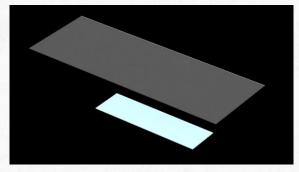












GLUELESS<sup>™</sup> application of ADL is identified as an opportunity for the project, not only for its potential **less environmental impact**, but also as:

- 1. It shows a potential glue **saving** in the range of 9÷15 tons/yeas and a cost saving in the range of 30.000÷60.000 € per year for each baby diaper machine.
- 2. It gives an opportunity to **improve** performances in terms of fluid handling/acquisition and provide better product appearance (dotted topsheet)
- 3. Less or zero glue is an opportunity for less machine contamination → process improvement expecially in case of low basis weight materials

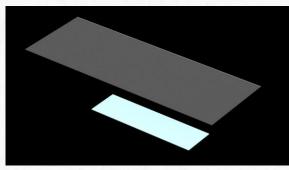


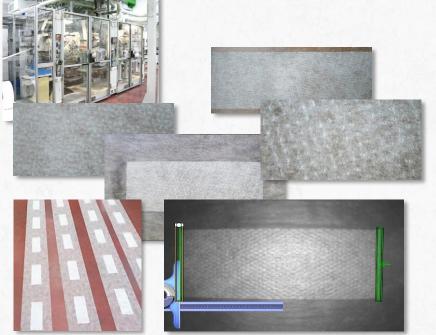


**GLUELESS™** application of ADL ADL to be welded on NW Topsheet with Ultrasonic System using properly designed pattern

# Key activities:

- Design of the Test Stand
- Laboratory validation of the prototype with several different raw materials and different patterns
- Check process stability with Vision System up to 450 m/min or 1000ppm with 100% of flawless products
- Analysis of weldability of a selection of raw materials (NW Topsheet e ADL) and test of different type of patterns (different design)
- Analysis of the Fluid Handling performances





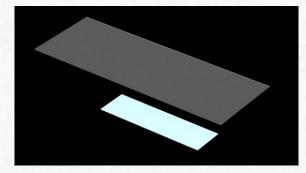




**Key results:** 

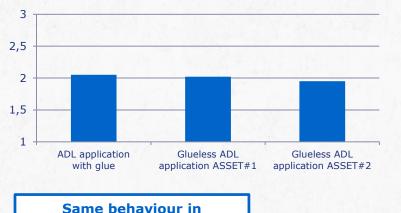
**GLUELESS™** application of ADL ADL to be welded on NW Topsheet with Ultrasonic

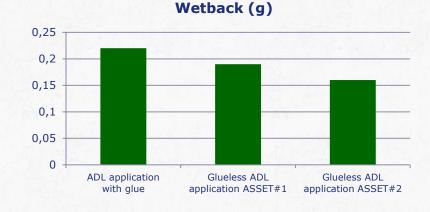
System using properly designed pattern



The comparative tests (\*) of product performance vs. traditional technologies show that the GLUELESS<sup>™</sup> solution offers equivalent or even improved results in terms of Acquisition Time and Wetback of the final diaper element assembly.







# Slightly improved behaviour in wetback test



18

acquisition time test

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(\*) Methodics defined with partner Fater

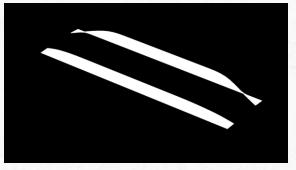


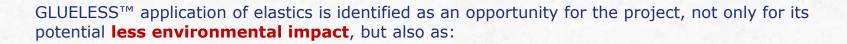






# GLUELESS<sup>™</sup> application of elastics: opportunities





1. It shows a potential cost **saving** in the range of 150.000÷200.000 € per year for each baby diaper machine.



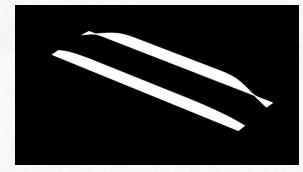




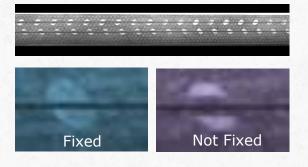
**Key activities:** 

# **GLUELESS™** elastic entrapment

Cuffs Elastics mechanically fixed between two layers of NW in intermittent mode



- Definition of a solution on the basis of a patent owned by Cera Engineering France, to realize the intermittent application in a way to achieve process stability at higher speed than the state-of-the-art
- Optimization of the elastics entrapment process
- Design of the kit and validation of the prototype in the laboratory



(19) Fungalisha Vengaan Vatast Office Office Office couplan des kreets	(11) EP 3 056 176 A1	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
(12) EUROPEAN PATE	NT APPLICATION	P1 29
(43) Date of publication: 17.08.2016 Bulletin 2016/33 (21) Application number: 16154085.1 (22) Date of filing: 03.02.2016	(51)         Int CL:         Ad1F 3349 (2006.01)         Ad1D 27/24 (2006.01)           Ad1F 910(2 (2006.01))         A61F 13115 (2006.01)         B29C 65/08 (2006.01)           B29C 65/08 (2006.01)         B29C 65/18 (2006.01)         B29C 31/48 (2006.01)	<sup>16</sup> <sup>28</sup> <sup>20</sup> <sup>20</sup> <sup>20</sup> <sup>20</sup> <sup>20</sup> <sup>20</sup> <sup>20</sup> <sup>20</sup>
(84) Designated Contracting States: AL AT BE BG CH CY C2 DE DK EE ES FI FR GB GR NR HU IE IS IT LILT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR Designated Extension States:	(72) Inventors: • GUALTIERI, Diego 65127 Pescara (IT) • LUPINETI, Sarafino 65010 Elice (Pescara) (IT)	Intrappolamento intermittente - FD
BA ME Designated Validation States: MA MD	(74) Representative: Marchitelli, Mauro Buzzi, Notaro & Antonielli d'Oulx Srl Via Maria Vittoria 18	
<ul> <li>(30) Priority: 11.02.2015 IT UB20150478</li> <li>(71) Applicant: Fameccanica.Data S.p.A. 65129 Pescara (IT)</li> </ul>	10123 Torino (IT)	



# **GLUELESS™** elastic entrapment

Cuffs Elastics mechanically fixed between two layers of NW in intermittent mode

### Key results:

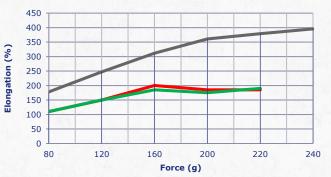
- The comparative tests (\*) of product performance vs. traditional technologies show that the GLUELESS<sup>™</sup> solution offers equivalent results in terms of tension-elongation of the standard application with glue.
- Confirmed strength of the welding
- Process stability up to 450 m/min or 1000ppm







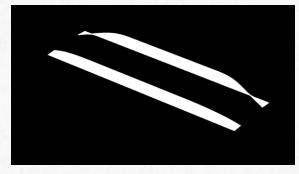
Details of process and samples with GLUELESS<sup>™</sup> elastic application



- 800 dtex. Elongation of individual elastic threads NOT bonded with nonwoven (%)
- 800 dtex. Actual elongation with glueless application (%)

800 dtex. Actual elongation with in case of application WITH glue (%)

(\*) Methodics defined with partner Fater





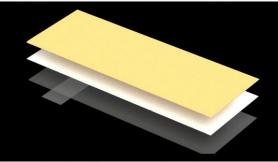
22











GLUELESS<sup>™</sup> application of Frontal Tape is identified as an opportunity for the project, not only for its potential **less environmental impact**, but also as:

- 1. It shows a potential cost **saving** in the range of 200.000÷250.000 € per year for each baby diaper machine.
- 2. The solution identified by Fameccanica potentially creates product better appearance in terms of better visibility of backsheet printing





# **GLUELESS™ frontal tape application** In line creation of a backsheet with "loop frontal tape"

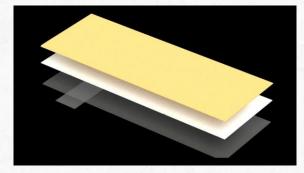
### Key activities:

- Definition of a new solution, to achieve the result of creating the glueless sealing, without compromising backsheet functionality (impermeability)
- Analysis of the weldability of a family of raw materials (nonwoven backsheet and material for frontal tape) and test of different sealing pattern designs
- Design of test equipment
- Validation of the new solution in the laboratory with several different raw materials and 2 different patterns



NW carrier

Poly



	Fatent Application Fublicati BONELLI et al.	ON (10) Pub. No.: US 2016/0128878 A1 (43) Pub. Date: May 12, 2016				
(4)	METHOD FOR PRODUCING A BACKSHEET FOR ABSORBENT SANITARY ARTICLES AND AN ABSORBENT SANITARY ARTICLE INCLUDING THIS BACKSHEET	(52) U.S. CL CPC				
71)	Applicant: Fameecanica.Data S.p.A., Pescara (IT)	(57) ABSTRACT				
2)	Inventors: Guido BONELLI, Pescara (IT); Diego GUALTIERI, Sulmona (L'Aquila) (IT)	A method for producing a backsheet for absorbent sanitary				
1)	Appl. No.: 14/931,589	articles provided with hook-and-loop fasteners, comprising the steps of: advancing a continuous web of fibrous material				
2)	Filed: Nov. 3, 2015	without support at a first speed, cutting the continuous web of fibrous material in a transverse direction so as to form sec-				
0)	Foreign Application Priority Data	tions of fibrous material, accelerating the sections of fibrous material at a second speed greater than said first speed, weld-				
N	lev. 6, 2014 (IT) TO2014A000918	ing stid sections of fibrous material spaced apart at constant intervals onto a continuous non-woven support web advanc-				
	Publication Classification	ing at said second speed, so as to convert said sections of				
51)	Int. Cl. A61F 13/62 (2006.01)	fibrous material into frontal tops of loop-material for hook- and-loop fasteners, and fixing a continuous impermeable film to said continuous non-woven support web with said frontal				
	A61F 13/15 (2006.01) B29C 65/48 (2006.01)	tapes of loop-material, so as to form a continuous backsheet web provided with frontal tapes of loop-material spaced apart				
	28	210				
	28 1					
		20				
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# **GLUELESS™** frontal tape application

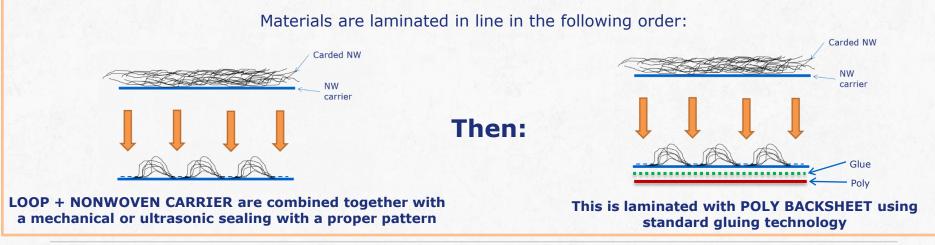
In line creation of a backsheet with "loop frontal tape"

### Detail about the new solution:

The innovation consists of the in-line creation of a complete assembly including:

- 1. a "loop" material acting as frontal tape
- 2. a nonwoven carrier (nonwoven backsheet)
- 3. a poly backsheet

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# **GLUELESS™ frontal tape application** In line creation of a backsheet with "loop frontal tape"

### Key results:

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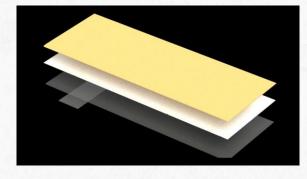
- Internal validation of the product design concept
- Process stability up to 450 m/min or 1000ppm
- Realization of samples
- Confirmed strength of the welding (peel test)
- Confirmed strength when combined with the fastening tape

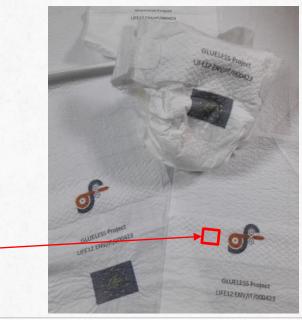


Commercial benchmark



**Glueless Landing Zone** 





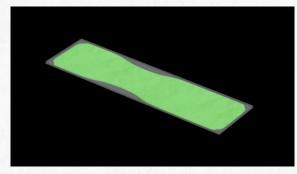












GLUELESS<sup>™</sup> absorbent core shows a potential cost **saving** in the range of  $200.000 \div 300.000 \in$  per year for each baby diaper machine.







# **GLUELESS™** absorbent core

Core welded between two layers with mechanical or ultrasonic system using properly designed pattern

### Key activities:

- Laboratory definition and validation of the Core design with several different welding patterns
- Design of the **Test** Equipment
- Laboratory validation of the **prototype** including qualification of the technology at the target speed.
- Analysis of different sub-processes: defibration, SAP dosing and entrapment, core closing and welding
- Product **sampling** to achieve the quality and performance tests defined.
- Analysis of Core integrity and Fluid Handling performances

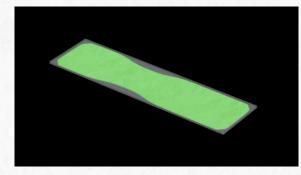








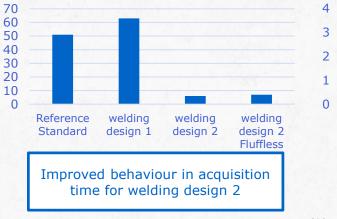
# **GLUELESS™ Core forming** Glueless core with a specific welding design SAP/Fluff ratio 80/20



<u>Key results:</u>

The comparative tests (\*) of product performance vs. traditional technologies show that the GLUELESS<sup>™</sup> solution offers **equivalent or even improved results in terms of Fluid Acquisition and Core Integrity**.

### Acquisition time (s)

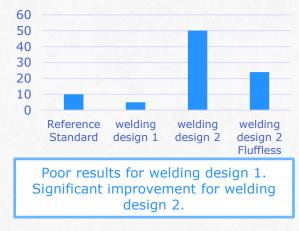


# Rewet (g)

Improved behaviour in Rewet for all configurations

(\*) Methodics defined with partner Fater

### Hardy test (N° drops)

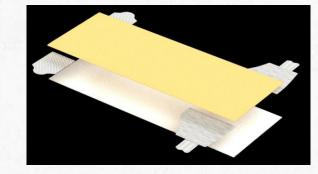














GLUELESS<sup>TM</sup> ears application (back and front) shows a potential cost **saving** in the range of  $40.000\div60.000 \in$  per year for each baby diaper machine.

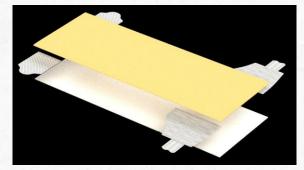
LIFE+ PROJECT





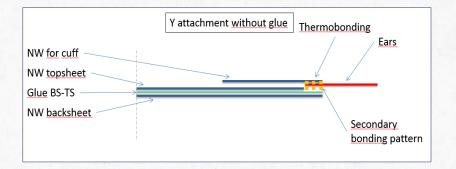
# **GLUELESS™** ears application

Application of the ears (back and/or front) without glue reinforcement



# Key activities:

- Definition of the product structure
- Study of the glueless fixing process of back and front ears
- Realization of samples and quality control







# **GLUELESS™** ears application

Ears application (back and/or front) without glue reinforcement



### Key results:

- The comparative tests (\*) vs. traditional technologies show that the GLUELESS<sup>™</sup> solution offers **equivalent results in terms of strength of side seal** confirming that the welding strength is higher than the breaking point of the ear itself
- Defined process and machine configuration to disclose this version to the market



	With Glue		Glue	less	
Side seal strength [N]	Benchmark	Asset 1 pattern1=S Pattern2=D Mat=Comm	Asset 2 pattern1=S Pattern2=D Mat=FLS	Asset 3 pattern1=S Pattern2=T Mat=Comm	Asset 4 pattern1=S Pattern2=T Mat=FLS
Average	28,7	28,5	28,2	28,9	28,3
St. dev.	1,4	1,7	2,4	2,5	2,4
Min	24,1	22,9	22,0	23,5	22,0
Мах	31,0	31,3	33,0	35,5	33,1

(\*) Methodics defined with partner Fater









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MANCHESTER 1824 **CCaLC Carbon Footprinting Tool** *Results validated by the University of Manchester* 

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MANCHESTER

# Key results from: Glue and energy consumption reduction in baby diapers manufacturing

**GLUELESS<sup>™</sup> LIFE+ PROJECT** 

from a study realized by the University of Manchester

Prof. Adisa Azapagic (Project Leader) Dr. Joan Manuel F. Mendoza (Research Associate) Dr. Simona Andreea Popa (Research Associate) Contact: joan.mendoza@manchester.ac.uk





### MANCHESTER 1824 Project Goals

Determine potential savings in greenhouse gas emissions, primary energy and costs of glueless disposable baby diapers:

- Glue, raw material and electricity savings
- Reduction in greenhouse gas emissions and primary energy demand
- Life cycle cost savings

1940-1980 Means



Sustainable Industrial Systems

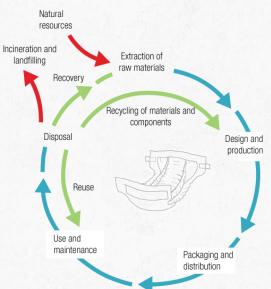
### MANCHESTER 1824 GLUELESS LIFE+ PROJECT: Methodology

- Life cycle assessment
  - GWP: Global warming potential (kg CO2 eq.)
  - PED: Primary energy demand (MJ)

- System boundary
  - From cradle to gate

Comparison with standard disposable diapers

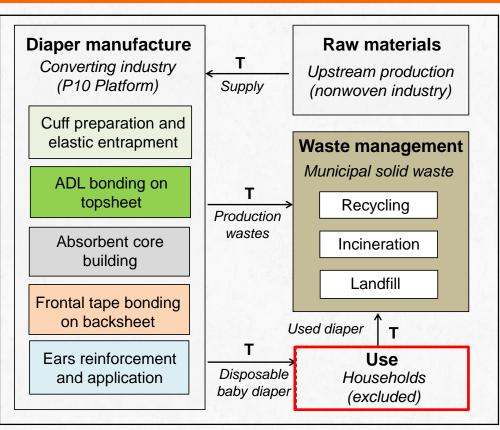
> LCA software and databases: GaBi , CCaLC and Ecoinvent



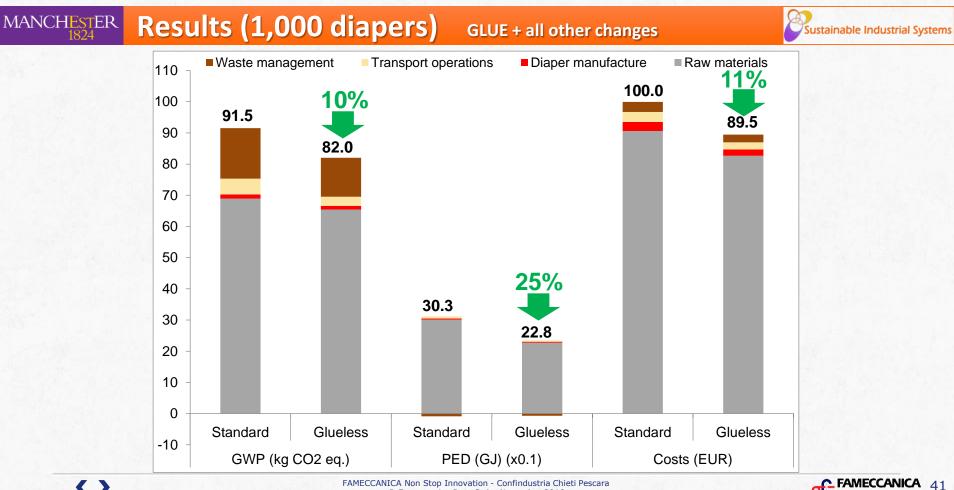


Sustainable Industrial Systems

# MANCHESTER System boundaries







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s (annual n							
MANCHESTER 1824 Results (annual production) GLUE + all other changes							
P10 Platform (225 mill)	Industrial plant (675 mill)	Italy (1.8 bill)	European Union EUROMONITOR INTERNATIONAL (20,8 bill)				
2,1	6,2	17	192				
2,1	6,4	17	184				
169	507	1352	15601				
2,4	7	19	218				
	Platform         (225 mill)         2,1         2,1         169	Platform       plant         (225 mill)       (675 mill)         2,1       6,2         2,1       6,4         169       507	Platform       plant         (225 mill)       (675 mill)       (1,8 bill)         2,1       6,2       17         2,1       6,4       17         169       507       1352				

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# MANCHESTER Conclusions of LCA assessment

- Raw materials are the key life cycle hotspot for disposable diapers
- Product light-weighting is important for minimising environmental impacts and costs
- Even small improvements in the resource and energy efficiency can lead to significant environmental savings at the EU level
- Fameccanica Glueless<sup>™</sup> solution for the manufacture of diapers has a great potential for achieving the resource, energy and climate change sustainability goals defined by the EU 2020 strategy





ustainable Industrial Systems





**Co-funded by EU's** financial instrument supporting environmental, nature conservation and climate action projects



**CCaLC Carbon Footprinting Tool** *Results validated by the University of Manchester* 







GRAZIE

