

Fameccanica Glueless Life+ Newsletter



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New Notice Board released

On May 2016, the updated Life+ Glueless Notice Board has been released and displayed in the key areas of Fameccanica buildings and laboratories and at IDEA16 exhibition in Boston. The notice board has the aim to convey the essence of the Fameccanica ongoing project for environmental impact reduction in Absorbent Hygiene Products manufacturing.







Fameccanica booth at IDEA16 and Life+ Project display stand

Fameccanica Glueless Life+ Project at IDEA16, Boston

Fameccanica Glueless project was presented at Fameccanica booth during the latest IDEA16 exhibition in Boston on May 2-5, 2016.



According to the organizer, more than 7,000 people attended the exhibition where hundreds of companies from more than 70 countries presented their latest ideas and innovations for the hygiene disposable business.

The IDEA exhibition, organized by INDA association of nonwovens-related industries, is considered one of the most important events in the hygiene disposable industry worldwide and is held every three years.



Fameccanica introduced its Life+ Project through oneto-one meetings with its Customers, and through visual totem display stands and leaflets distributed to the public.



